



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 828093

Schedule Dates 10/15/12-10/21/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail,Chris
Phone/Fax (804) 359-7100 /
CPE 11102
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 05/08/12
Last Modified 10/12/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,575.50
Net Total \$48,594.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$57,170.00
Grand Total:	57	\$57,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/15/12-10/19/12	5	:30	5A- 5:58A (ET)		1	1	1	1	1			5	\$250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		10/11/12
2.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:58A- 7A (ET)		1	1	1	1	1			5	\$850.00	\$4,250.00	Norfolk (WVEC) (WVEC)		10/11/12
3.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	7A- 9A (ET)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		10/11/12
4.1	Normal Line / SPOT	10/20/12-10/20/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/11/12
5.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	7A- 8A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		10/11/12
6.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	9A- 10A (ET)		1		1		1			3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)		10/11/12
8.1	Normal Line / SPOT	10/16/12-10/18/12	4	:30	10:58A- 12P (ET)			1		1				2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/11/12
9.1	Normal Line / SPOT	10/19/12-10/19/12	5	:30	12P- 12:57P (ET)						1			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/11/12
10.2	Normal Line / SPOT	10/17/12-10/17/12	9	:30	3P- 3:58P (ET)				1					1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)	Reduced by \$300 for LUR rebate	10/12/12
11.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	3:58P- 4:58P (ET)		1	1	1	1	1			5	\$200.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/11/12
12.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:58P- 5:29P (ET)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/11/12
13.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:29P- 5:58P (ET)		1	1	1	1	1			5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)		10/11/12
14.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6P- 6:30P (ET)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)		10/11/12

CONFIRMATION CONTRACT

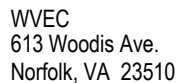
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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